

2019 IMPACT REPORT

WORKING TOGETHER
FOR LASTING CHANGE

ETHIOPIAID

Message from the CEO

Lisa Cousins

It is a great pleasure to share the wonderful achievements you have been part of over the last twelve months in this report. On behalf of our partners and the people they support, thank you for everything you have made possible.

2019 marked Ethiopiaid's 30th anniversary of working in partnership in Ethiopia. We remain committed to our founding values and continue our approach of working directly with local grassroots organisations ensuring funding can be directed quickly to where it is needed the most. Our trusted partners understand the local context in which they operate, are deeply embedded in communities and are best placed to design and deliver projects for the most vulnerable and marginalised.

We have been encouraged by the commitment of our loyal supporters and are delighted to report that over £2 million in grants reached our partners across Ethiopia. This means that they have the resources they need to break the cycle of poverty, enabling the poorest and most vulnerable people to live with dignity and achieve real and sustainable solutions to the challenges they face.

But we cannot be complacent as we look to the future. The economic impact of COVID-19 means that we are working hard to develop robust and diverse income streams and engage new supporters. We are focused on making sure that we remain a lean, effective and agile organisation so that we can maintain support to our partners for as long as they need it.

I hope you will enjoy reading this Impact Report and discovering how you are touching people's lives every day.

Thank you.



YOUR DONATIONS IN ACTION

Reusable sanitary pack production at the Mariam Saba factory destined for girls supported by our partner Dignity Period

You are supporting women and girls

The contribution of women and girls to communities and society often go largely unrecognised. They face restricted access to resources and education, and even worse are at risk of physical, emotional or sexual violence. Despite being an illegal practice it is estimated that 65 percent of women in Ethiopia have experienced female genital mutilation.

In education the drop-out rate for girls in secondary school is high. Misinformation, lack of toilets and washing facilities mean girls are left embarrassed, ashamed and harassed when menstruation begins. A lack of opportunity, education and violence prevents women and girls from realising their full potential, perpetuating the cycle of poverty.

Thanks to your support our partners Dignity Period, the Association for Women's Sanctuary and Development and the Afar Pastoralist Development Association, are giving women and girls the chance to finish school, escape violence and harmful practices, and make a better future for themselves.

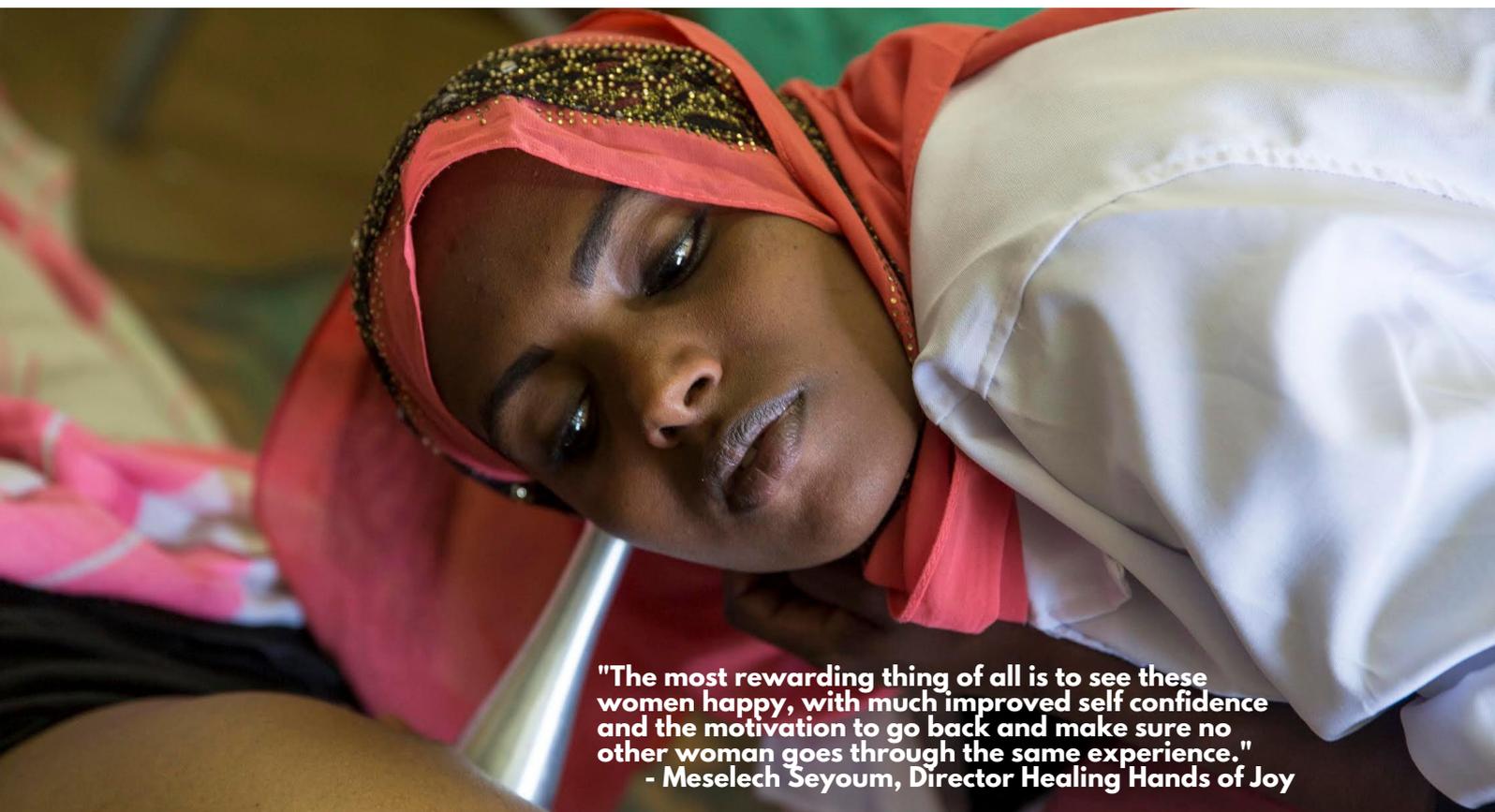


You are improving maternal health

Our 2019 maternal health partners, the Hamlin Fistula Hospital and Midwifery College, Healing Hands of Joy, and the Women and Health Alliance, are all improving maternal health and working hard to eradicate and treat obstetric fistula and pelvic prolapse.

It is estimated that there are still over 30,000 untreated cases of fistula in Ethiopia with a further 3,000 new cases occurring every year.

Your donations are helping our partners to identify women living with fistula; to provide free, quality surgery and physical and social rehabilitation; and to train fistula survivors as safe motherhood ambassadors and educators in women's health for rural communities.



**"The most rewarding thing of all is to see these women happy, with much improved self confidence and the motivation to go back and make sure no other woman goes through the same experience."
- Meselech Seyoum, Director Healing Hands of Joy**

You are helping educate the next generation

In Ethiopia there are major challenges around equitable learning for children, compounded by varying teaching standards, poverty, location and the country's frequent crisis. Young people from rural areas, especially girls, are less likely to go on to tertiary education than those in urban areas. Living costs and tuition fees can be hard to find, and many parents believe that children should be contributing to household chores and income. Youth unemployment is high, especially among young men.

Our partners, Hope Enterprises and Hope University College, focus on reaching the poorest students and giving them access to quality education, from kindergarten to post graduate level. Technical and Vocational Training (TVET) for young people is of a high standard and in line with employment opportunities. Parents and carers can attend basic literacy classes and the whole family is supported to become more prosperous.

You are helping to provide TVET, student bursaries, free school uniforms and equipment, feeding programmes for impoverished children, and important support for parents and carers.



Students enrolled in technical and vocational training at Hope Enterprises

You are supporting the vulnerable

The poorest communities in Ethiopia face so many challenges and for the destitute it can be almost impossible to access basic services or even afford food items. Those with terminal illnesses are left to live their final weeks and months without pain management or any form of palliative care.

Severely malnourished children are susceptible to the lethal disease noma. The small number who survive this tissue and bone destroying disease are left with life changing disfigurement and are hidden away in shame.

You are helping our partners, Hospice Ethiopia, Support for Women, Children and Older Persons (SCWOP), and Facing Africa, to deliver vital projects that reach the poorest and most vulnerable. Many of these individuals are alone, living in abject poverty and otherwise forgotten.



1,071 destitute elders and their orphaned grandchildren are supported by our partner SCWOP with monthly welfare payments, clothing and medical care

You are supporting people living with disabilities

Life with a disability brings with it many hardships, prejudice and isolation. Obstacles such as lack of access to appropriate services, education, health care and employment opportunities persist. To survive individuals are reliant upon the generosity of others, or begging on the streets. Persons with disabilities are also uniquely impacted by crisis such as drought, food shortages and the COVID-19 pandemic.

Our partners, Cheshire Services Ethiopia and SENTigray, focus on improving access to education for visually impaired students, corrective surgery, mobility aids, prosthetics, physiotherapy and specialist rehabilitation.

Thanks to your donations adults and children are able to have the support and equipment they need to reach their full potential, generate an income for themselves and their families, and have meaningful roles in communities.



Cheshire Services' provide a home from home for children undergoing intensive rehabilitation and physiotherapy

2019 Highlights

Supporting women and girls

25,049

women and girls in Afar educated to stop FGM

224

community leaders taught about women's rights

993

women and 585 child survivors of abuse given safe shelter, rehabilitation and skills training

31,296

people in Afar educated about female rights to an education

26,426

people educated about stopping early marriage

4,051

Afari girls provided with free reusable sanitary packs to help keep them in school

Improving maternal health

5,652

women received obstetric fistula or pelvic floor operations

349

cured fistula patients trained as Safe Motherhood Ambassadors

30,004

safe deliveries by Hamlin trained midwives in rural health centres



Access to education

198

male and female students
enrolled in technical
vocational training courses

450

street children benefited from
free breakfast six days a week

146

undergraduates received
bursaries to support their
studies

Supporting the vulnerable

79,315

free meals given to destitute
adults and children

268

palliative care patients
supported to manage pain
and live with dignity

1,071

elders and 100 orphaned
grandchildren supported with
monthly welfare payments

Enabling people living with disabilities

19,000

people received rehabilitation
services, mobility aids,
prosthetics and support

562

children benefited from
specialist physiotherapy and
rehabilitation treatments

548

disabled households received
training, small livestock and
equipment to earn an income



Safeguarding

At Ethiopiaid the care and protection of vulnerable children and adults is our top priority. We believe that regardless of age, gender, disability or ethnic origin everyone has a right to be protected from all forms of harm, abuse, neglect and exploitation.

We take our responsibility to protect those we work with seriously. This includes those who are beneficiaries of projects in Ethiopia, our partner organisations and their staff, our staff and volunteers in the UK. Ethiopiaid will not tolerate the abuse or exploitation of children and adults in any form.

We have robust safeguarding and whistleblowing policies in place and we ensure that our Ethiopian partners also have safeguarding policies and practices of their own and commit to Ethiopiaid's safeguarding code of conduct.

We have zero tolerance against discrimination in and out of the workplace. This includes any discrimination or unfair treatment towards our Ethiopian beneficiaries and partners, our UK volunteers, staff and supporters.

We comply with the General Data Protection Regulations and have a comprehensive Privacy Policy to protect our supporters' personal data.

We believe that safeguarding is both an organisational and an individual responsibility. Every person who shares in the work of Ethiopiaid shares in this responsibility.

Finally, Ethiopiaid is a member of the Fundraising Regulator and commits to its fundraising promise of honesty, respect, reason, accountability and ethics.

How much we've given to Ethiopia

Women and girls

£511,331

**Maternal health
and fistula**

£265,000

Education

£292,000

Disability

£504,141

**Supporting the
vulnerable**

£280,420

Grants to partners

Ethiopiaid's main partner portfolio:

- Afar Pastoralist Development Association £54,500
- Association of Women's Sanctuary and Development £103,133
- Cheshire Services Ethiopia £382,600
- Dignity Period £343,698
- Facing Africa £34,220
- Hamlin Fistula Hospital £100,000
- Healing Hands of Joy £50,000
- Hope Enterprises £250,000
- Hope University College £30,000
- Hospice Ethiopia £50,000
- SENTigray £82,141
- Support for Children, Women and Older People £134,200
- Women and Health Alliance International £100,000

Ethiopiaid's small grants programme:

- Action for Social Development £15,000
- Aisha Charity Association £5,000
- EECMY Nekemte Deaf School £20,000
- National Podoconiosis and Integrated Development Organisation £15,000
- Simien Mountains Mobile Medical Service £15,000

Champion matched funding via The Big Give Christmas Challenge:

- Bees for Development Trust £20,000
- Ethiopian Education Foundation £12,000
- Hospice Ethiopia UK £3,750
- Povertyswap Limited £2,000
- Project Harar Ethiopia £25,000
- Womankind Worldwide £10,000

Income and expenditure for 2019

Income

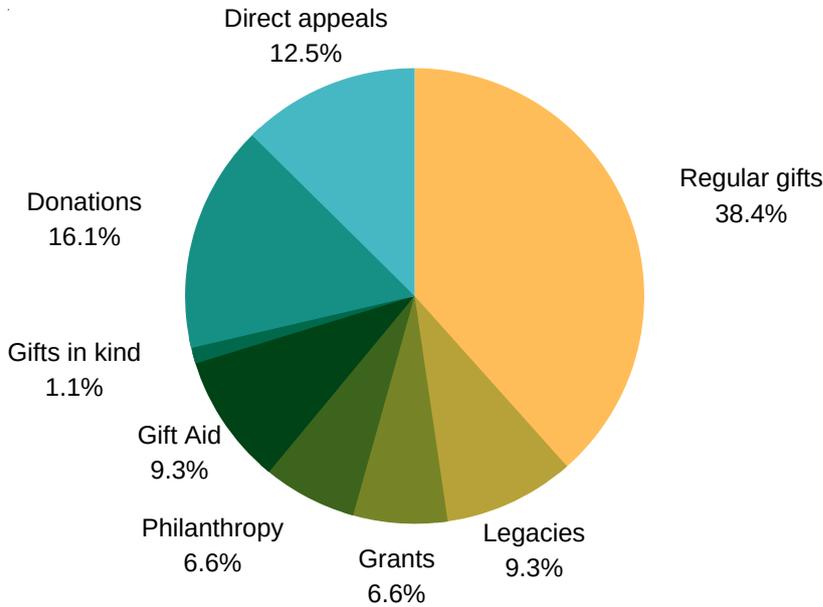
Income from donations	£2,329,075
Gifts left in Wills	£238,778

Expenditure

Grants made to our Ethiopian partners	£2,027,955
Fundraising	£332,340
Administrative	£167,730
Salaries	£155,869

To see our audited accounts in full, visit our website: www.ethiopiaid.org.uk

Why fundraising is so important



Fundraising provides the resources our partners need to deliver life changing projects. It gives a voice to those who might otherwise go unheard.

The local organisations we partner with work hard to reach the most marginalised and forgotten. Fundraising enables them to save lives, transform futures and bring about positive change.

Ethiopiaid supporters power this work with every gift they make.

Ethiopiaid invests in fundraising activities that provide a good return on investment and which support the development of a diverse portfolio of income streams.

Our focus is on creating long term stability, reducing dependence on one source of funding, and improving our resilience to economic shocks.

**For every £1 raised
14 pence is spent on fundraising**

LOW OVERHEADS +

DONATED OFFICE SPACE +

EFFECTIVE FUNDRAISING =

**MAXIMUM RETURN TO
OUR PARTNERS IN
ETHIOPIA**

'To be able to transform the lives of those who live a life of isolation, suffering and extreme poverty is a very special legacy.' Sir Alec Reed CBE, Founder

THANK YOU



/EthiopiaidCharity



ethiopiaid.org.uk



@ethiopiaiduk



@Ethiopiaid

Ethiopiaid
PO Box 5168
Bath
BA1 0RR

01225 476 385
support@ethiopiaid.org.uk

ETHIOPIAID

Registered Charity Number 802353

